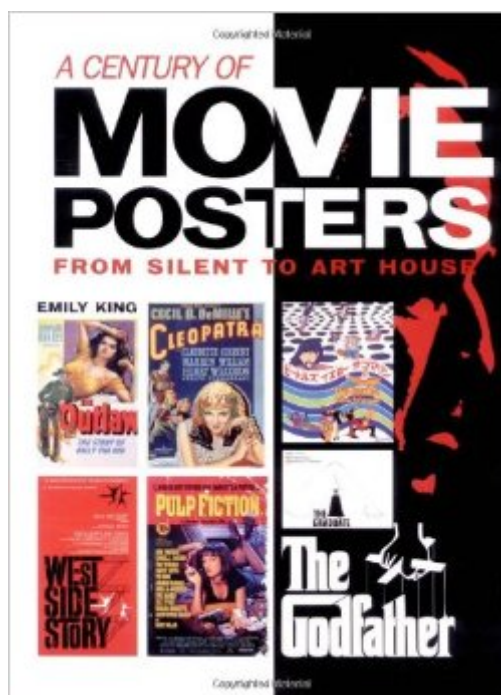


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# A Century Of Movie Posters: From Silent To Art House



## Synopsis

Film buffs, graphic designers, and art students will relish this beautifully produced and strikingly illustrated volume. Arranged in roughly chronological order, it brings together movie posters from around the world, starting with Charlie Chaplin film ads and the Russian Revolutionary movie posters of the 1910s, then spanning the century to show posters publicizing hits of the 1990s, including *The Silence of the Lambs*, Spike Lee films, and many more. The book's sections focus on renowned individual designers, directors, movies, and genres. Important poster designers such as Saul Bass, Jan Lenica, and Juan Gatti receive particular attention, as do great directors who had strong opinions about how their films should be represented. Among the latter are Alfred Hitchcock, Jean-Luc Godard, and Otto Preminger. All major film genres are represented--musicals, Kung Fu movies, films noir, westerns (including so-called "spaghetti westerns" filmed in Italy), science fiction classics, and others. Readers are treated to examples of movie posters not only from the United States, Britain, and France, but also to previously unpublished examples from countries as diverse as Poland, China, and Cuba. For instance, fans of Orson Welles might be surprised to see the previously unpublished Italian poster advertising *Citizen Kane* under its Italian title, *Quarto Potere* (The Fourth Estate). This handsome volume will be valued by graphic designers, poster collectors, and anyone sharing the popular passion for cinema.

## Book Information

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## Customer Reviews

Great book for some info about the artwork.

This is a collection of poster art examples that avoids attempting a "best of the best" theme, but rather tries to be representative of both the history of poster art and the history of the movies. I know of nothing comparable and think it would be a great purchase for artists, art students, cinematic historians and lovers of movies and poster art in general.

I wanted to study the "artwork" on movie posters. I bought this book for the pictures. Good quality, lots to see and get inspiration from. I'll bet the narrative is as informative as the visualsâ | might even read it one day.

Nothing really new for cinephiles, but a nice overview of global poster design. It's not a "best of" compilation but rather more of a sampling of typical designs throughout the decades of cinema. Sprinkled with tidbits of information and notes about design and the poster artists. When referring to the poster for the movie GUMMO, King does make the mistake of calling Xenia, Ohio, a "fictional" town. I'm sure the residents of Xenia would be surprised to hear they're imaginary. Minor quibbles like this aside, it's a pretty good book.

Emily King's Century Of Movie Posters, in contrast, covers movie poster art from silent to art house works, following the development of the movie poster as an art form from its roots in the 1900s to modern times. A chronological arrangement in Century Of Movie Posters examines four key areas of cinema history and highlights the most influential posters and designers of their times. Packed with color photos throughout, this is eye candy at its best.

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